

AUGUST 2014

NEWSLETTER



www.psn-nevada.com

RENO - CAPITOL CITY

Our mission is to attract the finest professional saleswomen, for the purpose of enhancing the profession of sales, furthering self-development and building a network of success-minded women, who share our commitment to charitable and educational service to our community.

PRESIDENT'S MESSAGE

NOMINATIONS FOR 2014-15 OFFICERS NEEDED BY SEPTEMBER 5TH

As we approach the end of Summer (yikes!), I am nearing the end of my second term serving as President of PSN. It has been a gratifying experience to watch PSN expand into Carson City, raise funds for local charities at its monthly luncheons, and hold its 27th SWOTY fundraiser. I have especially enjoyed working with our wonderful Executive Committee, networking and building relationships with PSN members, and helping others to grow their businesses. And, best of all, serving as an officer of PSN has given me the opportunity to grow my business!

In October, I will turn over the gavel to my worthy successor (whoever she might be). It's time for *ALL* PSN members to participate in the nominations and elections process. Nominations for officers to serve during 2014-15 are being accepted through September 5th. Please take the time to complete the Officer Nominations and Charity Nominee form on page 2 of this newsletter and bring it to one of the August luncheons in Reno or Carson City (or email it to psnpresident@gmail.com).

You may also nominate yourself!!! If you are interesting in serving in a capacity other than an officer, there are many opportunities to either chair or sit on a committee, including SWOTY, Marketing & PR, Events, Newsletter, Raffles, Website, and Membership. Getting involved provides the opportunity for you to learn more about PSN and what it can do for you in terms of getting to know the members better, building relationships and building your business. So, what are you waiting for -- GET ON BOARD, PLEASE!!!

Members of the current board would be delighted to share their experiences and answer any questions prospective candidates have regarding officer duties.

See you all at the August networking luncheons!

Mary-Ann

Quote of the Month

When your work speaks for itself, don't interrupt.

Henry J. Kaiser

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2014-2015 NOMINATIONS FOR PSN OFFICERS
Deadline for submission is September 5, 2014
Email completed form to: psnpresident@gmail.com

President: Nominee: _____

Vice President: Nominee: _____

Secretary: Nominee: _____

Treasurer: Nominee: _____

Capitol City Director: Nominee: _____

Capitol City Deputy Director: Nominee: _____

Capitol City Secretary: Nominee: _____

Capitol City Asst. Treasurer: Nominee: _____

CHARITY NOMINEES FOR 2014-15

PLEASE NOMINATE YOUR FAVORITE CHARITABLE ORGANIZATIONS TO BE RECIPIENTS OF PSN MONTHLY LUNCHEON RAFFLE PROCEEDS AND SWOTY PROCEEDS. NOMINEES MUST BE A NORTHERN NEVADA NONPROFIT ORGANIZATION THAT SERVES WOMEN AND CHILDREN.

ORGANIZATION NAME, CONTACT PERSON, PHONE NUMBER AND/OR EMAIL ADDRESS:

1. _____

2. _____

3. _____

CHARITABLE ORGANIZATIONS

Each month PSN raises funds from raffle donations for a charitable organization in our community.

PSN RENO - AUGUST CHARITY



Revivals Health & Wellness Council

(775) 772-4432

revivalshealth@att.net

Revivals Health & Wellness Council is a 501(c)(3) charity, whose mission is to provide information, resources, and financial support to breast cancer survivors to enhance their well-being.

Read more about Revivals and Elaine Brannon, Founder and Director, on page 5 of this newsletter.

UPCOMING EVENTS

- Aug 12:** PSN Reno Monthly Networking Luncheon
11:30 - 1:00 - Peppermill
- Aug 14:** PSN Capitol City Monthly Networking Luncheon - 11:30 - 1:00 – Place TBA
- Aug 16:** *Ignite Your Spark* with Donna Hyatt – Scheels 2nd floor training room - 10 to 4
- Aug 16:** Family First Chiropractic 14th Annual Festival
Lazy 5 Park in Spanish Springs – 2 to 5
- Aug 20:** Paradise Salon Spa Wellness Mixer
Carson City – 5:30
- Aug 28:** PSN Board Meeting - Kimmie Candy Company, 525 Reactor Way, Reno
- Sept 9:** PSN Reno Annual Membership Luncheon
11:30 - 1:00 – Peppermill (PSN Members Only)
- Sept 11:** PSN Capitol City Monthly Networking Luncheon - 11:30 – 1:00 – Place TBA
- Sept 23:** PSN Board Meeting – Kimmie Candy Company, 525 Reactor Way, Reno

PSN CAPITOL CITY -AUGUST CHARITY



Advocates to End Domestic Violence

24 Hour Crisis Hotline

775-883-7654

Advocates to End Domestic Violence is a private, not-for-profit organization, formed in 1979 by two formerly battered women who saw a need for a domestic violence program in Carson City, Nevada. They have grown from a small two-bedroom apartment, to a full service program that operates a 51-bed shelter and provides a wide variety of services designed to protect and support battered women and their children in the community.

AEDV'S mission is to provide a safe, supportive environment where domestic violence victims can re-examine their view of themselves and work towards a violence free future. We accept a woman as she is and encourage her positive growth toward independence and self-sufficiency.

For more information or to make a donation, email AEDV at: CARSONADVOCATES@aol.com or visit the website at www.aedv.org

PSN MEMBERS OF THE MONTH



Amanda Rea

Senior Loan Officer

Business: 775-345-3155

Cell: 775-544-1154

area@guildmortgage.net

Appreciate!

More... PSN MEMBERS OF THE MONTH

Carol Swanson, Carson City, Nevada, began her **Mary Kay** business as an Independent Beauty Consultant in 1993 and as a direct result of her accomplishments, became an Independent Sales Director in 1995. As an Independent Sales Director, she chooses to provide education, leadership and motivation to other Mary Kay Independent Beauty Consultants and offers her customers high-quality Mary Kay® products.



She will take delivery of the new 2015 Chevy Equinox crossover, her 9th Mary Kay career car, in October. Mary Kay independent sales force members earn the use of a career car by meeting and exceeding goals set within their Mary Kay businesses. The first question folks often ask Mary Kay consultants is about the pink Cadillac. Being able to say that she does drive one is certainly a future goal!

Carol is a registered nurse who retired as a Colonel in the Army Nurse Corps after 27 years of service in 2006. She completed a Doctorate in Nursing Practice in 2012 from the University of Nevada Reno and serves on the Legislative Committee for the Nevada Nurses Association. Carol and her husband, Chuck, celebrated their 47th wedding anniversary in June and have two daughters and four grandchildren.

Dr. Rachel Robison of **Family First Chiropractic** is a Reno native who graduated from the University of Nevada. She then earned her Doctor of Chiropractic from Palmer College of Chiropractic West in 2007. Chiropractic has always been a part of Dr. Rachel's life. She received her first adjustment at six weeks old and believes that chiropractic is important because it looks at the body as a whole. She says "Chiropractic allows people to do the things they love in life." She enjoys working at Family First Chiropractic because "FFC treats everyone like family and that is how I live my life. My friends are my family and I love that it continues where I work."

Dr. Rachel has traveled abroad to take chiropractic to those in Fiji and has provided chiropractic care to Ironman athletes at the Kona Ironman in 2006. A health conscious individual, Dr. Rachel is a vegetarian, loves to do yoga and enjoys being outdoors. Some of her other hobbies include traveling and attending live music shows.

Family First Chiropractic has its Annual Festival coming up and hopes everyone can make it!

Join us as we CELEBRATE LIFE at FFC's 14th Annual Festival!

When: August 16th, 2014 from 2pm-5pm

Where: Lazy 5 Park in Spanish Springs

We'll bring the drinks, entrées and fun. We kindly request that attendees bring a dish to share.

Last Names A-L - please bring a salad or appetizer

Last Names M-Z - please bring a dessert

Or Whatever You Do Best!

ELAINE M. BRANNON
GUEST SPEAKER

August 12th PSN - Reno Chapter Networking Luncheon



Elaine M. Brannon, wife of Troy Brannon, U.S. Navy Commander (Ret.), is Founder and Director of Revivals Health & Wellness Council. Since 2003, Revivals, a 501(c)(3) charity, has been on a mission to provide information, resources, and financial support to breast cancer survivors to enhance their well-being. This mission is accomplished by: promoting wellness and early detection of health issues; providing support during screening, treatment, and recovery; assisting target partners with their programs; hosting activities to celebrate wellness; and organizing fundraising events to support programs.

In 2000, Elaine was diagnosed with breast cancer. The following year after treatment, the Brannons attended a breast cancer survivors' luncheon. It moved and comforted them as it did other attendees. When the luncheon was cancelled the following year, Revivals created an annual signature celebration, the *Keeping the Faith Breast Cancer Survivors' Luncheon*, to carry on this wonderful healing experience. The event has special meaning as Table Captains (most of

whom are breast cancer survivors) fill each table with survivors, their supporters, and their families. This year will be the 11th celebration. To help promote the luncheon and in an effort to fundraise, Revivals operates the *Give Shop (Something for Others, Something for You)*, an array of handbags, evening bags, jewelry, scarves, sunglasses, wallets, and other purse accessories. The *Give Shop* is open at numerous local events or can be booked as a private party.

With Bachelor's Degrees in both Social Work and Criminal Justice, and a Master's Degree in Social Work Administration, Elaine has worked in various areas of social work practice for over 28 years, including teaching social work classes at a college and University. She is a Wellness Advocate with doTerra Essential Oils.

In addition to volunteering for several organizations, Elaine is a member of Alpha, Kappa Alpha Sorority, Inc. and the National Association of Negro Business and Professional Women's Club, Inc. Elaine enjoys reading, socializing with the Red Hat Society, and bowling; and is the mother of two. Learn more about Revivals at www.revivalshealth.org

REMINDER:**ANNUAL DUES FOR 2014-15
ARE DUE OCTOBER 1, 2014**

If you would like to include an article or announcement in the PSN Newsletter, please submit your entries to Newsletter Editor Rita Shurtliff at newsletterpsn@gmail.com by the 20th of the month.

TRACY PETERSON, PhD**Special Presentation
AUGUST 12TH RENO NETWORKING LUNCHEON**

Established in 1998 as a Nevada nonprofit 501(c)3 corporation, the **Community Foundation of Western Nevada** has distributed over \$65 million in grants and scholarships from over 200 charitable funds to strengthen our Nevada home.

Tracy Peterson Turner, PhD, joined the Foundation as Program Officer in September 2007 and was promoted to Chief Philanthropy Officer in 2013. Tracy brings experience, skills, and exceptional presentation and people skills to bear in her work bridging fundholders and nonprofit executives. A graduate from the University of North Texas with experience in facilitation and communication, she is a committed and involved member of the Reno-Sparks community.

She says working as a jet engine mechanic in the Air Force prepared her for this job; it was there that she learned how important working as a team is to her satisfaction on a job. Also, as that mechanic, she learned to use a variety of tools to accomplish tasks. And she learned how to fit into and get out of some very tight places (ask Tracy to tell you that story sometime).

Tracy is an enthusiastic bicyclist and traveler and enjoys biking tour adventures in Europe and throughout the United States.

Visit www.nevadafund.org to learn more about Community Foundation of Western Nevada.

2013 –2014 PSN BOARD MEMBERS

President - Mary-Ann Andrews Merrett – psnpresident@gmail.com
Vice President - Bobbi McKinnon – psnvicepresident@gmail.com
Secretary – Linda Lovie – psnsecretary@gmail.com
Treasurer – Vickie DiMambro – psntreasurer@gmail.com
CC Director – Starr Nixdorf – starr@paradisosalonspawellness.com

Rita Shurtliff – Newsletter Editor – newsletterpsn@gmail.com

PSN MEMBER NEWS

Are you a Small Business Owner or Professional in Northern Nevada/California? Are you ready to build your business to the next level?

Attend ***Ignite Your Spark*** on **August 16th from 10 am to 4 pm** to:

Receive Peer Support in a Facilitated Mastermind!

Achieve Deeper Connection with extended networking!

Learn How to Form Successful Referral Partnerships!

Leave with a personalized 30 Day Action Plan!

Visit www.donnahyatt.com to register
Or email steffany@donnahyatt.com

Seating is limited so enroll today!
Tuition is \$97 to attend, includes light lunch. August 16 from 10 am to 4 pm in Scheels, 2nd Floor Training Room.

Donna R. Hyatt, MBA
Arcadia West Group, LLC
775-233-8737

Certified Executive Coach



First Annual Vesta-Ful Event
September 14th – 9 a.m. to 6 p.m.

**ALL PROCEEDS WILL BENEFIT
RAINSHADOW COMMUNITY
CHARTER SCHOOL**

This is a party you don't want to miss! Enjoy music, crafters, antiques, food, collectibles and much more!

Vendors are needed for this event as we are working to have 101 vendors. If you are anyone you know is interested in having a vendor booth, booth fees are very reasonable.

For additional event information and booth fees, please contact **Rose Ann** at **(775) 322-2944** or **Nancy** at **(775) 762-1827** or drop by the **Pepper Tree Gifts store** on Vesta in Reno.

AUGUST MIXER

PARADISE SALON SPA WELLNESS

Starr Nixdorf, one of the *SWOTY* final five, is having a Mixer at Paradise on Wednesday, August 20, at 5:30 p.m. Located at 3430 Executive Pointe Way, Carson City, NV 89706. Carson City Chamber of Commerce will be there as well as PSN members.
www.ParadiseSalonSpaWellness.com

A Special Thank You for Hosting Our Monthly Meetings:

