

JULY 2014

NEWSLETTER



www.psn-nevada.com

RENO - CAPITOL CITY

Our mission is to attract the finest professional saleswomen, for the purpose of enhancing the profession of sales, furthering self-development and building a network of success-minded women, who share our commitment to charitable and educational service to our community.

PRESIDENT'S MESSAGE

If you were unable to attend the Reno Chapter's June luncheon, you missed a treat! PSN proudly presented a check to Rev. Glenn E. Taylor and Gwen Taylor of ACCEPT (pictured right) for \$4,000, the net proceeds from the May fundraiser luncheon. We are so grateful to all of our members, guests, and local businesses who participated in making this fundraiser a success!



The last half of 2014 will also be exciting! Join us on July 8 at **PSN -Reno Chapter's luncheon** as we raise funds from raffle donations for July charity recipient, the Children's Cabinet, offering a wide-range of community services for children and their families since 1985. Kristin Loebbecke, Fund Development Director, will be in attendance to enlighten us about this wonderful nonprofit agency.

July's guest speaker, **Heather Firth, CLS CLC**, will share new insights on building relationships and generating prosperity. Don't miss it!

PSN-Capitol City Chapter's networking luncheon will be held on **July 10th**. This month

the raffle proceeds will benefit Advocates to End Domestic Violence. Lisa Lee, Director of AEDV, will be on hand to tell us about the monumental efforts of this organization.

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June Luncheon Attendees



CHARITABLE ORGANIZATIONS

Each month PSN raises funds from raffle donations for a charitable organization in our community.

PSN RENO - JULY CHARITY



Mission: The Children's Cabinet exists to keep children safe and families together by offering services and resources that address unmet needs, through a unique and effective cooperative effort between the private sector and public agencies in Northern Nevada.

In the past year, The Children's Cabinet helped more than 11,000 families. Offering more than 30 programs for children (birth to 21 years old), services include providing food and shelter, crisis intervention and case management, academic support, tutoring, job training and transitional living, parenting classes, child care subsidies, child care resource and referral assistance, and free family counseling.

The Children's Cabinet provides a wide range of crisis intervention services, including Safe Place, a service available 24 hours a day, seven days a week for youth experiencing violence, abuse or exploitation. Programs also include runaway and homeless youth services, substance abuse and gang intervention programming, work experience training, and independent living for former foster care youth.

As a non-profit agency, the Children's Cabinet relies upon community support to offer programs and services at no charge to at-risk children and their families.

For more information or to make a donation, visit: <http://www.childrenscabinet.org>

PSN CAPITOL CITY -JUNE CHARITY



Advocates to End Domestic Violence

**24 Hour Crisis Hotline
775-883-7654**

Advocates to End Domestic Violence is a private, not-for-profit organization, formed in 1979 by two formerly battered women who saw a need for a domestic violence program in Carson City, Nevada. They have grown from a small two-bedroom apartment, to a full service program that operates a 51-bed shelter and provides a wide variety of services designed to protect and support battered women and their children in the community.

AEDV'S mission is to provide a safe, supportive environment where domestic violence victims can re-examine their view of themselves and work towards a violence free future. We accept a woman as she is and encourage her positive growth toward independence and self-sufficiency.

For more information or to make a donation, email AEDV at: CARSONADVOCATES@aol.com or visit the website at www.aedv.org

Quote of the Month

**"IF YOU CANNOT DO GREAT THINGS,
DO SMALL THINGS IN A GREAT WAY."**

- Napoleon Hill

Happy 4TH of July!

HEATHER FIRTH, CLC, CSC GUEST SPEAKER

July 8th PSN - Reno Chapter Networking Luncheon

ASK! ASK! ASK! **Integrity, Intimacy & Income**



Heather Firth, named the *Ask Kicking Queen*, will show us how asking for 100% of what we want at home can skyrocket personal wealth and professional prosperity.

Heather is an ICF Certified Relationship/Spiritual Coach & Artist, with 30+ years experience helping couples and singles enrich their relationships, communication, and intimacy for holistic personal wealth and professional prosperity.

In Heather's dynamic talk you will learn:

- ✓ Two fail-proof formulas that demonstrate how to ASK for and receive positive results
- ✓ The 3 R's: Response, Reaction and how to eliminate Rejection
- ✓ How to net more "Yeses!" with empowering and uplifting communication skills

Heather's Success Stories:

"I learned how to honor myself, speak my truth and ask for what I want in personal and business relationships."

–Andrea Scarla

"In one 10-minute exercise, sentences that were once confrontational and negative now are tools I use to achieve a positive outcome in conversations with my boss, husband, friends, and family. This simple change has made a HUGE difference in every relationship in my life."

–Amie L.

Heather's contact info:

heather@heatherfirth.com

www.linkedin.com/in/heatherfirth

UPCOMING EVENTS

- July 8:** PSN Reno Monthly Networking Luncheon
11:30 - 1:00 - Peppermill
- July 10:** PSN Capitol City Monthly Networking Luncheon
11:30 - 1:00 - Sassafras Restaurant
- July 22:** PSN Board Meeting - Kimmie Candy Company
525 Reactor Way, Reno
- Aug 12:** PSN Reno Monthly Networking Luncheon
11:30 - 1:00 – Peppermill
- Aug 14:** PSN Capitol City Monthly Networking Luncheon
11:30 – 1:00 – Place TBA
- Aug 28:** PSN Board Meeting – Kimmie Candy Company
525 Reactor Way, Reno

If you would like to include an article or announcement in the PSN Newsletter, please submit your entries to Newsletter Editor Rita Shurtliff at newsletterpsn@gmail.com by the 20th of the month.

PSN MEMBER NEWS

New Wellness Evaluations

Certified Wellness Coach **Monica Marcinko** is now offering a wellness evaluation for only \$25 that includes your Body Fat Percentage, Height, Weight, BMI and Measurements, along with an explanation of what your numbers mean and your risk for disease. Your one-hour session will also include a plan of action to help you reach your goals.

Call Monica to set up your appointment in Carson City today at [775-283-8908](tel:775-283-8908)

TERRI BAIJOUNAS OPENS NEW OFFICE

Hello! Yes, I have good news! I opened my new office in Carson City on May 1st.

I am a full service insurance agency including life, commercial, auto and home. I also insure all those fun summer toys such as motorcycles, quads, both recreational and utility type trailers, mobile homes and motor homes, watercraft of all types and sizes and now even house boats!

I specialize in small business life insurance and can roll that IRA that was left behind at your last job!

Contact tbaijounas@farmersagent.com or call (775) 297-1140.

NEED A MASSAGE?

Kathy King Massage is offering a 1-hour massage or 1-hour energy work for only \$45 to all PSN members and their families for the month of July.

Contact kathyking@massagetherapy.com or call 384-3948.

First Annual Vesta-Ful Event
September 14th – 9 a.m. to 6 p.m.

ALL PROCEEDS WILL BENEFIT RAINSHADOW COMMUNITY CHARTER SCHOOL

This is a party you don't want to miss! Enjoy music, crafters, antiques, food, collectibles and much more!

Vendors are needed for this event as we are working to have 101 vendors. If you are anyone you know is interested in having a vendor booth, booth fees are very reasonable.

For additional event information and booth fees, please contact **Rose Ann** at (775) 322-2944 or **Nancy** at (775) 762-1827 or drop by the **Pepper Tree Gifts store** on Vesta in Reno.

First Impressions

Dressing for the competitive edge
Feeling self confident and empowered
Feeling authentic and approachable

All of these are important in life and work. There have been a number of independent studies proving that clothing can affect a first impression dramatically. Make sure your clothing and the way you dress aren't impacting your sales. Learn what dressing authentically can do for your bottom line and your lifestyle with **Sales Expert Alice Heiman** and **Image Consultant, Kathleen Audet**.

July 8 - 11:30 to 1:00
Bosma Business Center - Reno
11:30 am - 11:45 am - Lunch & Network
11:45 am - 1:00 pm: FREE Program
\$20 for Lunch

Register at: <http://bit.ly/1npNte4>

More... PSN MEMBER NEWS

Webinar

Let's Talk Sales with Alice Heiman

presents

**ADAM WITTY, FOUNDER & CEO
OF ADVANTAGE MEDIA GROUP**

***"How To Quickly Write, Publish,
AND PROFIT FROM A BOOK THAT WILL
EXPLODE YOUR BUSINESS"***

July 29 @ 10:00 am - 11:00 am

Register here: <http://bit.ly/1mGb1Vs>

Some of the things you will learn...

- 3 ways to quickly write and publish a book, and how to tell which method is best for you
- The 2 problems that sabotage 95% of aspiring authors, and how to solve them
- Case studies from authors in businesses like consulting, medical practices, fitness training and more
- How one book strategy radically changed the way a local business advertised
- A powerful way to use your book to get publicity for yourself and your business
- How to really attract more customers at higher prices with a book
- And so much MORE

Small Business Owners and Professional Women in Northern Nevada/California

Get ready to light a spark in your business and watch the fire grow.

Attend

"Ignite Your Spark"

on **August 16th** to:

- Receive Peer Support in a Facilitated Mastermind
- Achieve Deeper Connection with this networking opportunity
- Learn How to Form Successful Referral Partnerships
- Leave with a personalized 30-Day Action Plan

Ignite Your Spark
August 16th

Scheels, 2nd Floor Training Room

To register, visit

www.donnahyatt.com

or call

[775-233-8737](tel:775-233-8737)

2013 –2014 BOARD MEMBERS

President - Mary-Ann Andrews Merrett – psnpresident@gmail.com

Vice President - Bobbi McKinnon – psnvicepresident@gmail.com

Secretary – Linda Lovie – psnsecretary@gmail.com

Treasurer – Vickie DiMambro – psntreasurer@gmail.com

CC Director – Starr Nixdorf – starr@paradisosalonspawellness.com

A Special Thank You for Hosting Our Monthly Meetings:

