

OCTOBER 2014

# NEWSLETTER



[www.psn-nevada.com](http://www.psn-nevada.com)

RENO - CAPITOL CITY

Our mission is to attract the finest professional saleswomen, for the purpose of enhancing the profession of sales, furthering self-development and building a network of success-minded women, who share our commitment to charitable and educational service to our community.

## PRESIDENT'S MESSAGE

### INSTALLATION OF 2014-15 BOARD MEMBERS - OCTOBER 14

The votes are in!!! Congratulations to all PSN Board Members elected for the upcoming year.

President:	<b>Alice Heiman</b> - Alice Heiman LLC
Vice President:	<b>Mary-Ann Andrews Merrett</b> - Intouch Business Services LLC
Secretary:	<b>Linda Lovie</b> - L Lovie Wealth Management
Treasurer:	<b>Amanda Rea</b> - Guild Mortgage
CC Director:	<b>Jacque Borden</b> - Gold Dust West, Carson City
CC Asst. Director:	<b>T. J. Baijounas</b> - Farmer's Insurance
CC Asst. Treasurer:	<b>Cynthia Bunt</b> - American Family Insurance

Thank you to all who have volunteered to serve on important committees:

Membership Chairs:	<b>Kathy King</b> - Kathy King Massage <b>Rose Ann Capriotti</b> - The Pepper Tree
CC Media Chair:	<b>Monica Marcinko</b> - Certified Wellness Coach & Scentsy
CC Programs Chairs:	<b>Janice McCauley</b> - Edward Jones <b>Angela LoGiurato</b> - Country Financial
Newsletter Editor:	<b>Rita Shurtliff</b>

Volunteers are still needed for website updates, raffles, SWOTY, programs and marketing/PR.

Since this will be my last President's Message, I would like to take this opportunity to thank last year's Board and committee members for all of their support, and each member of PSN who have contributed to the greatness of this organization. We had a great year!

Don't forget to **RSVP** for the **October 14<sup>th</sup> officer installation and networking luncheon** from 11:30 to 1:00 at the Peppermill. **Capitol City's October luncheon** is on **October 9<sup>th</sup>** at Red's Old 395 Grill in Carson City from 11:30 to 1:00. RSVP at [www.psn-nevada.com](http://www.psn-nevada.com)

Warm regards,

Mary-Ann

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## CHARITABLE ORGANIZATIONS

Each month PSN raises funds from raffle donations for a charitable organization in our community.

### PSN CAPITOL CITY-OCTOBER CHARITY



**Advocates to End Domestic Violence**

**24 Hour Crisis Hotline**  
775-883-7654

**Advocates to End Domestic Violence** is a private, not-for-profit organization, formed in 1979 by two formerly battered women who saw a need for a domestic violence program in Carson City, Nevada. They have grown from a small two-bedroom apartment, to a full service program that operates a 51-bed shelter and provides a wide variety of services designed to protect and support battered women and their children in the community.

**AEDV'S mission** is to provide a safe, supportive environment where domestic violence victims can re-examine their view of themselves and work towards a violence free future. We accept a woman as she is and encourage her positive growth toward independence and self-sufficiency.

For more information or to make a donation, email AEDV at: [CARSONADVOCATES@aol.com](mailto:CARSONADVOCATES@aol.com) or visit the website at [www.aedv.org](http://www.aedv.org)

### Quote of the Month

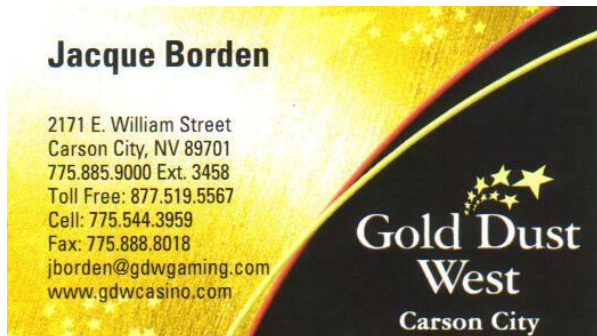
*You can do anything if you have enthusiasm. Enthusiasm is the yeast that makes your hopes rise to the stars. With it, there is accomplishment. Without it there are only alibis.*  
- Henry Ford

### UPCOMING EVENTS

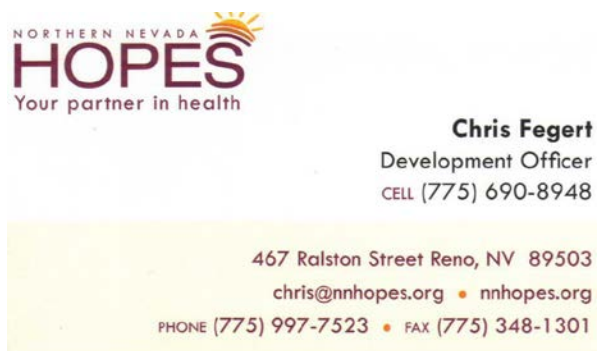
- Oct. 2:** Alive After 5 – Chamber & Edible Reno-Tahoe  
5 – 7:00 – 449 So. Virginia Street
- Oct. 6:** No. Nevada Street Store, a Free Pop-up  
Clothing Store, 10 – 2 pm- 467 Ralston
- Oct. 9:** PSN Capitol City Monthly Networking  
Luncheon - 11:30 – 1:00 – Reds Old 395 Grill
- Oct. 14:** PSN Reno Board Installation/Networking  
Luncheon - 11:30 - 1:00 – Peppermill
- Oct. 14:** Coffee Club - 10:15am - Edward Jones, 1179  
Fairview #100, Carson City
- Oct. 19:** W.I.S.E. Halloween Fundraiser  
3:30-7:30 – Civic Hall – Minden
- Oct. 28:** PSN Board Meeting – Kimmie Candy  
Company, 525 Reactor Way, Reno
- Oct. 29:** Keep Truckee Meadows Beautiful 25<sup>th</sup>  
Anniversary celebration – 5:30-8:00 –  
Great Basin's Taps & Tanks

***Enthusiam!***

## PSN Members of the Month



Jacque has been the Sales Manager for Gold Dust West since 2010, specializing in golf tournaments and small business clients.



Rose Ann Capriotti  
The Pepper Tree  
&  
Rivera's-Capriotti Lawn Service  
[renospeppertree@hotmail.com](mailto:renospeppertree@hotmail.com)

## PSN MEMBER NEWS

### Edible Reno-Tahoe, winner of Best Magazine award, seeks Ad Account Manager

Edible Reno-Tahoe, a mission-based, quarterly publication that focuses on local and sustainable food, is seeking an advertising account manager. Our mission is to educate and encourage the purchase and consumption of locally produced food and beverages. This is currently a fast-growing niche market segment. We are looking for a motivated and qualified Advertising Sales Representative with at least 3 years of outside ad sales experience to join our sales team for print and online. This is a commission-only position. For details, email [amanda@ediblerenotahoe.com](mailto:amanda@ediblerenotahoe.com).

Our brand-new edition of edible Reno-Tahoe will be on the stands October 4. It's a fabulous issue chocked full of great stories, photos, features, tips, and more!

Last week, the publication won best magazine in the state from our peers through Nevada Press Association. We won four first place awards — including General Excellence (the highest award) and Best Design — two second-place awards, and two third-place awards.

## PSN MEMBER NEWS



### HALLOWEEN FUNDRAISER FOR CENTER FOR HOPE AND HEALING

**Sunday, October 19, 2014**

3:30 PM to 7:30 PM (PDT)

C.V.I.C Hall

1602 Esmeralda Ave

Minden, NV 89423

A fundraiser for Women Inspiring Service and Education (W.I.S.E.) will benefit the Center For Hope and Healing on October 19<sup>th</sup> at the CVIC Hall in Minden.

If any PSN member businesses would like to display and sell their products or services, we would be thrilled to have you.

The event will take place from 4-8pm, with trick or treating at each vendor, a spook house, music, and a skit on stage, many raffle prizes, etc.

We currently are looking for sponsors for our the October 19<sup>th</sup> event benefiting both W.I.S.E. and The Douglas Center for Hope and Healing, an organization that helps children, teens, and families cope with the loss of a loved one.

Your sponsorship will help us provide W.I.S.E. and The Douglas Center for Hope and Healing with a larger donation to benefit their organizations. This is a great opportunity for your business to show support for these wonderful non-profit organizations.

For sponsorship information, please contact Jennifer at 775-790-3827 or Alycia at 775-291-4062.

If you are interested in being a vendor or for more information about this event, please contact:

### **Joan M Adam**

Community Service Representative

**Home Instead Senior Care**

Personal Care Services, LLC

444 W. Washington St.

Carson City, NV 89703

Main line: 775-283-0333

Fax: 775-283-0124

Direct: 775-301-4997

Cell: 775-901-2546

[Joan@homeinsteadcarson.com](mailto:Joan@homeinsteadcarson.com)

Share this event on Facebook and Twitter

### REMINDER:

ANNUAL MEMBERSHIP  
DUES FOR 2014-15 ARE  
DUE OCTOBER 1, 2014  
Payments can be made online  
at [www.psn-nevada.com](http://www.psn-nevada.com)

### A Special Thank You for Hosting Our Monthly Meetings:



## PSN MEMBER NEWS

### JOIN US FOR *KEEP TRUCKEE MEADOWS BEAUTIFUL* SILVER CELEBRATION

Please join us October 29, 5:30-8 p.m., at Great Basin's Taps & Tanks for our 25th Anniversary Silver Celebration! **Tickets are just \$25**, and more details about special beer, guests and program events will be coming soon!

In 2014, Keep Truckee Meadows Beautiful celebrates [25 years of stewardship](#) in Northern Nevada.

**KTMB MISSION:** Dedicated to creating a cleaner, more beautiful region through education and active community involvement for 25 years.

Started by the Biggest Little City Committee, Keep Truckee Meadows Beautiful was founded in 1989 under the name Western Nevada Clean Communities. A clean community was one of the Committee's major priorities, and they began the [Adopt-A-Park](#) program to involve citizens in hands-on volunteer activities to spruce up parks and the Truckee River.

Based on the success of the Adopt-A-Park program, and realizing the entire community would benefit from a year-round focus on the issue of cleanliness, the members set about developing a new, separate organization affiliated with [Keep America Beautiful](#) and in January 1989, Western Nevada Clean Communities (WNCC) officially became the organization we know and love today: Keep Truckee Meadows Beautiful (KTMB).

Adopt-A-Park remains a key program, joined by [Phone Book Recycling](#) in 1991, the kick-off of the Nevada Keep it Clean Campaign in 1992, [Christmas Tree Recycling](#) in 1993, and [Adopt-A-Spot](#) roadside litter cleanup in 1994. In 1997, KTMB partnered with the City of Reno to develop a Graffiti Hotline, which later evolved into Reno Direct and the 329-DUMP [illegal dumping](#) hotline. A presentation for children developed first by The Trash Lady, Beth Isaef, morphed over the years into the [Waste Warriors™](#) education program.

In 2014, KTMB is still dedicated to creating a cleaner, more beautiful region through education and active community involvement. All of our [programs](#) are geared toward educating the public about the economic and health hazards of litter and illegal dumping; reducing our waste; eliminating trash from our parks, roadways and open spaces; making our community a beautiful and safe place to live; and giving opportunities for residents and businesses to take pride and ownership in their home.

For more information or to purchase tickets, visit [www.ktmb.org](http://www.ktmb.org)

Submitted by PSN member, Jennifer Fonda

## PSN MEMBER NEWS

Contact:  
Clint Demeritt  
775-997-7575  
cdemeritt@nnhopes.org  
www.nnhopes.org



### HOPES Hosting a Street Store, a Free Pop-up Clothing Store - October 6

Northern Nevada HOPES is hosting a Street Store clothing drive October 6 on its Fifth and Ralston St. campus.

The Street Store is a “free pop-up clothing store” event hosted by organizations across the globe to help give clothes to the homeless and low-income populations. Street Stores are akin to open-air markets. Organizers download poster templates and hang clothing on these cardboard posters to allow patrons to choose outfits and take them home for free.

HOPES will be offering men’s, women’s and children’s clothing and shoes as well as jackets and winter apparel. HOPES is also accepting these types of donations at its administrative building located at 467 Ralston St., Monday to Friday, between 8 am and 5 pm until Oct. 5.

HOPES’ staff would also like to encourage people to donate jackets and winter wears to help distribute warm clothing for the upcoming cold season.

The Street Store will be open for one day on October 6 from 10 am to 2 pm to coincide with one of the Northern Nevada Food Bank’s food distribution days.

The project was founded in January 2014 in Cape Town, South Africa. Since its inception, 15 street stores have been held in places including San Diego, Brussels and Brazil. As of September 5, more than 900 applications have been submitted for organization to hold their own Street Stores. Pictures and background information can be found on the non-profit’s website - [www.thestreetstore.org](http://www.thestreetstore.org)

**Northern Nevada HOPES** is a nonprofit community health center located in downtown Reno, Nevada. It provides integrated medical care and wellness services to individuals with and without health insurance. Founded in 1997, HOPES began as a comprehensive HIV care center and in 2012 grew into a primary medical care center. The clinic provides services on a sliding fee scale which includes primary care, chronic disease management, behavioral health counseling, case management, nutrition counseling, an on-site pharmacy, transportation, HIV and hepatitis C testing, and Change Point - Nevada’s first legal Syringe Services Program.

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## PSN MEMBER NEWS



## Alive After 5

# Healthy Bite of Reno

The Chamber invites you to "Alive After 5" with a *twist!* For this event The Chamber has partnered with Edible Reno-Tahoe and will have fantastic eats and drinks! Bring your business cards AND guest and come join us for networking and connecting with fellow members.



**DATE:** Thursday, October 2

**TIME:** 5:00pm to 7:00pm

**LOCATION:** The Chamber, 449 South Virginia St.

*Thank you to our food and beverage sponsors!*

*Kimmie Candy*

*Batch Cupcakery*

*1864 Tavern*

*Rounds Bakery*

*Italian Heart Pasta Sauce*

*Nature's Bakery*

*Nothing Bundt Cakes*

*Seven Troughs*

*Churchill Vineyards*

*Franz's Backstube Bakery*

*Tahoe Blue Vodka*

*Mr. G's Teriyaki Sauce*

*Davidson's Teas*

*Eldorado Hotel Casino*



**This is a FREE event for Chamber Members**  
**Please RSVP at [thechambernv.org](http://thechambernv.org) or call (775) 636-9550**

If you would like to include an article or announcement in the PSN Newsletter, please submit your entries to Newsletter Editor Rita Shurtliff at [newsletterpsn@gmail.com](mailto:newsletterpsn@gmail.com) by the 20<sup>th</sup> of the month.

## PSN MEMBER NEWS

### Free TAI CHI CLASSES TO PSN MEMBERS

**BRUCE KNOWLTON** will offer free classes of Tai Chi Easy/Qigong to any member of PSN for the month of October...that is four (4) lessons.

Classes are held Tuesday evenings at 7:15 pm at 85 Washington Avenue, Reno.

You will learn how to instantly stop anxiety and stress without having to buy yoga clothes...lol. This is an internal exercise art referred to as Moving Meditation

Contact **Bruce** at (775) 682-0811 for additional information for to sign up for free classes.

### SMALL BUSINESS HOLIDAY BANQUET

Jacque Borden of Gold Dust West in Carson City will be hosting a small business Holiday Banquet.

For details, contact Jacque at (775) 671-3458.

**Jacque Borden**  
Sales Manager  
Gold Dust West - Carson City  
Direct: 775-671-3458  
Cell: 775-544-3959  
E-Mail: [jborden@bhwk.com](mailto:jborden@bhwk.com)

### HALLOWEEN TIPS FROM T.J. BAIJOUNAS

For all you homeowners out there, make sure hoses, debris, and other unusual hazards are removed from your front yard Before Halloween. Porches should be well lit to avoid injury and lawsuits.

I love a beautifully carved pumpkin, but those bearing candles can cause a fire. Make sure they are well away from dry material and small children to protect their delicate fingers. And last but not least, slow down. Pedestrian deaths can be avoided if you are paying attention.

Happy Nevada Day and a spooky Halloween to all.

### Coffee Club

1179 Fairview Drive, Suite 100, Carson City  
**October 14, 2014 10:15 am (New time)**

Future meetings will be held the second Tuesday of each month.

Enjoy 45 minutes of coffee and Schatz Bakery goods, good conversation, Market updates, and networking!

See you there.

**Janice McCauley, Financial Advisor**

*Edward Jones*

*Phone: 775-841-6010*

*Mobile: 775-684-9889*

*"Making sense of Investing"*

### DID YOU KNOW....?

As of September 25, 2014, **O.C. GILLHAM** has performed stand-up comedy at "Catch A Rising Star" comedy club in the Silver Legacy Hotel and Casino 197 times this year!!



PSN is sponsoring a booth at the 11<sup>th</sup> Annual Keeping the Faith Breast Cancer Survivors' Luncheon, which includes a luncheon table for eight (8). There are three spots left at the luncheon table. PSN members are invited to share the table on a first-come, first-served basis. If you are interested in attending, you will have an opportunity to promote your business at the PSN booth. Contact Mary-Ann at [dmintouchbiz@gmail.com](mailto:dmintouchbiz@gmail.com) or 287-2293 if you are interested.



revivalshealth.org



facebook.com/revivalshealth



Revivals@survive2005



survive2005

Revivals Health & Wellness Council  
P.O. Box 1495, Fernley, NV 89408  
775-772-4432 | [revivalshealth@att.net](mailto:revivalshealth@att.net)

Contact: Elaine Brannon, Director

FOR IMMEDIATE RELEASE (updated: 09-24-14)

### 11<sup>TH</sup> ANNUAL KEEPING THE FAITH BREAST CANCER SURVIVORS' LUNCHEON Survivors in Northern Nevada celebrate one more year of health and wellness

Revivals Health & Wellness Council will host breast cancer survivors and their supporters for an afternoon of entertainment, shopping, dining, photo ops, and line dancing on Saturday, October 18, 2014 from 10:00 a.m. to 3:00 p.m. at the JA Nugget in Sparks, Nevada.

Guests are encouraged to wear inspirational t-shirts and jeans to the celebration. T-Shirts are designed by Kelly Campbell of Buttsup Duck Designs in Fallon, Nevada for \$15 to \$35. Add a name on the back of the shirt in honor of a survivor or in memory of a legendary lady for \$10. A portion of the proceeds benefits breast cancer survivors. Pick up and shipping options are available. Visit [bduck.designs.com](http://bduck.designs.com).

Corporate sponsor Macy's will provide four (4) \$250 shopping sprees and tickets are one (1) for \$1, six (6) for \$5, and twenty-five (25) tickets for \$20. Other Sponsors: ConAgra Foods, Greater Light Christian Center, Carson Tahoe Cancer Center, and Ken and Lenora James of Windsor, CT.

Advanced ticket sales only and are available on line until October 11<sup>th</sup>: \$10 Survivors; \$25 Supporters; \$40 Survivor Sponsor; and \$15 Child under 13. Visit the [Invitation page](#) and [Luncheon Ticket page](#) of [revivalshealth.org](http://revivalshealth.org).

#### Celebration Schedule

- 10:00 a.m. – Health & Wellness Marketplace opens
- 10:45 a.m. – Line Dance Class by Vaquerria Vikki
- 11:40 a.m. – Survivor Photo Op
- 12:00 p.m. – Survivor Opening Ceremony
- 12:20 p.m. – Lunch

## 2013 –2014 PSN BOARD MEMBERS

President - Mary-Ann Andrews Merrett – [psnpresident@gmail.com](mailto:psnpresident@gmail.com)  
 Vice President - Bobbi McKinnon – [psnvicepresident@gmail.com](mailto:psnvicepresident@gmail.com)  
 Secretary – Linda Lovie – [psnsecretary@gmail.com](mailto:psnsecretary@gmail.com)  
 Treasurer – Vickie DiMambro – [psntreasurer@gmail.com](mailto:psntreasurer@gmail.com)  
 CC Director – Starr Nixdorf – [starr@paradisesalonspawellness.com](mailto:starr@paradisesalonspawellness.com)  
 Rita Shurtliff – Newsletter Editor – [newsletterpsn@gmail.com](mailto:newsletterpsn@gmail.com)