



Sponsor Northern Nevada's Only Sales Summit



The Sierra Sales Summit features a full day of sales education on Nov. 17 at the Atlantis Casino Resort Spa, emceed by nationally renowned sales expert Alice Heiman

	Title Sponsor	Presenting Sponsor	Event Sponsor	Event Partner
Price	\$1,700	\$900	\$600	\$300
Tickets or tables	2 tables (12 attendees)	1 table (6 attendees)	4 tickets	2 tickets
Ad in event program	Full-page ad	Half-page ad	Quarter-page ad	Business card ad
Promotion on slideshow at event	Full screen	Half screen	Quarter screen	Logo on sponsor slide
Social media promotion	✓	✓	✓	✓
PSN annual memberships	2	1	1	
Months of recognition to PSN members	12	6	3	
Emails to PSN membership	2	1		



A Full Day of Sales Education

The Sierra Sales Summit will help sales professionals and business owners grow their skills and knowledge.

When

9 a.m. – 4:30 p.m.
Friday, Nov. 17

Where

Atlantis Casino Resort Spa

Sponsor now!

Call your PSN contact or
Annie Flanzraich,
775-230-6839,
or email
annie@flanzwrites.com

KEYNOTE SPEAKERS:

- ▶ **Joelle Jay**, executive coach, speaker and author: *Grow Your Leadership Skills and Sales*
- ▶ **Tracy Benelli**, founder of The Relevant You: *Position Yourself and Your Ideas in the Marketplace*

BREAKOUT SESSIONS:

- ▶ Dress for Success and Win the Sale
- ▶ Financing for Business Owners
- ▶ Promote Your Brand and Grow
- ▶ Secret of Connected Communication
- ▶ Use Content to Drive Leads

BONUS BREAKFAST SESSION FOR MANAGERS:

- ▶ **Attracting, Retaining and Growing Great Sales Talent**, at 8 a.m. with Alice Heiman, emcee and national sales expert

Produced by the Professional Saleswomen of Nevada: psn-nevada.com